

Tata Power Community Development Trust collaborates with NIEPID to create Awareness on dance, music & play therapies for Autism

Mumbai, 10th October– Tata Power Community Development Trust (TPCDT) collaborated with the National Institute for the Empowerment of Persons with Intellectual Disabilities (NIEPID) to host an inclusive Fun and Awareness fair at Navi Mumbai regional centre, under the flagship 'Pay Attention', India's first phygital Autism Support Network. Launched in 2022, Pay Attention aims to create grassroots awareness on Autism by creating a network of support champions & synergies through government and non-govt organizations. The event, which was a major milestone in the Pay Attention journey, aimed to promote art, dance, music, and play therapies for holistic development of individuals with Autism Spectrum Disorder (ASD) and other intellectual disabilities.

The event, graced by the esteemed presence of Mr. Rajesh Aggarwal (IAS) - Secretary, Government of India (Department of Empowerment of Persons with Disabilities), and Mr. Himlal Tewari, CHRO and Chief - CSR & Sustainability Tata Power, witnessed a vibrant display of inclusive activities, workshops designed to showcase the positive impact of integrated alternate therapies on the lives of special children and explained how it can be easily used by parents, care-takers and teachers as part of home based care and by the youth themselves for self-support. The inclusive fun fair seamlessly integrated into Tata Volunteering Week, fostering a spirit of inclusivity among volunteers, alongside their family members - who actively participated, enriching the community through shared experiences and contributing to the broader scope of Pay Attention initiative.

In his address, Mr. Rajesh Aggarwal, Secretary, Government of India (Department of Empowerment of Persons with Disabilities) said, "Witnessing the collaborative journey of Tata Power's Pay Attention and NIEPID is heartening. The teams are developing a dynamic phygital platform that will make first level support and guidance for intellectually challenged available across regions through its network. Such collective efforts further multi sectoral involvement & awareness regarding inclusivity for neurodiverse and autistic people and we urge more influencers to join the cause."

In a resounding testament to Tata Power's ethos Mr. Himlal Tewari, CHRO, and Chief - CSR & Sustainability, expressed, "At Tata Power, we believe in enabling inclusive development and our 'Pay Attention' network is a significant stride in this direction—a path where different minds count, and their talent is celebrated. Our collaboration with NIEPID underscores our profound belief in the transformative power of Public Private Partnerships to weave inclusivity into our societal

fabric. This milestone is a shot in the arm for us to advance our phygital and multi-sectoral approach to further mainstream society's engagement with this cause.”

The inclusive fun fair served as a platform to demonstrate the effectiveness of art therapies in promoting sensory integration, communication skills, and overall well-being for individuals on the Autism spectrum. Various art and play therapy stations were set up, allowing children to engage in creative activities that cater to their unique needs.

Taking the initiative to a larger dialogue, the event also hosted a panel discussion on the topic 'Creative Arts based Home Care and Self Support for Neurodiverse Individuals' with cross-domain experts and practitioners like Ms. Paramita Majumdar, Principal – Sunshine School for Special Children, Ms. Devika Mehta Kadam, Co-Founder of 'Synchrony', Program Head -St. Xaviers College, Ms. Sohini Chakraborty, Founder, Sanved. Highlighting the synergy of arts in inclusion, the event also featured a Shiamak Davar Dance & Music Workshop by Victory Arts Foundation for NIEPID Students, Teachers, and Volunteers. This workshop aimed to empower participants and showcase the transformative potential to channelize energy and creative expression with sense of community and joy. The event also saw other experiential sessions conducted by differently abled artists like rock painting, doodling, DIY Diya Painting Workshops etc.

Tata Power's Pay Attention initiative continues to lead the way in raising awareness about Autism Spectrum Disorder and fostering a supportive community for individuals with intellectual disabilities. The collaboration with NIEPID marks a significant step forward in the journey towards a more inclusive and aware society.

About Pay Attention

Pay Attention – India's first phygital Autism Support Network was launched by Tata Power Community Development Trust in 2022 with the mission of promoting inclusion and creating a robust support ecosystem for individuals with Autism, with a focus on mainstreaming the cause of neurodiversity. Over the past year, the initiative focused on raising grass root awareness and developing a large-scale bridgital platform to bring together stakeholders like corporates, social enterprises, and government ministries to design a pan-India support movement. With this, TPCDT aims to bring in more organizations, support champions to bridge gaps and expand access to the network.

About Tata Power

Tata Power (NSE: TATAPOWER; BSE:500400) is one of India's largest integrated power companies and together with its subsidiaries and jointly controlled entities, has an installed/managed capacity of 14,321 MW. The Company has a presence across the entire power

value chain - generation of renewable as well as conventional power including hydro and thermal energy, transmission & distribution, and trading. The Company developed the country's first Ultra Mega Power Project at Mundra (Gujarat) based on super-critical technology. With 5,461 MW of clean energy generation from solar, wind, hydro, and waste heat recovery accounting for 38% of the overall portfolio, the company is a leader in clean energy generation. It has successful public-private partnerships in generation, transmission & distribution in India viz: Powerlinks Transmission Ltd. with Power Grid Corporation of India Ltd. for evacuation of Power from the Tala hydro plant in Bhutan to Delhi, Maithon Power Ltd. with Damodar Valley Corporation for a 1,050 MW Mega Power Project at Jharkhand.

Tata Power is currently serving more than 12.9 million consumers via its Discoms, under a public-private partnership model viz Tata Power Delhi Distribution Ltd. with the Government of Delhi in North Delhi, TP Northern Odisha Distribution Limited, TP Central Odisha Distribution Limited, TP Western Odisha Distribution Limited, and TP Southern Odisha Distribution Limited with Government of Odisha.

With a focus on sustainable and clean energy development, Tata Power is steering the transformation as an integrated solutions provider by looking at new business growth in distributed generation through rooftop solar and microgrids, storage solutions, EV charging infrastructure, ESCO, home automation & smart meters et al. In its 108 years track record of technology advancements, project execution excellence, world-class safety processes, customer care and green initiatives, Tata Power is well poised for multi-fold growth and is committed to lighting up lives for generations to come. For more information visit us at: www.tatapower.com

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